



*MIT CTL SUPPLY CHAIN EXCHANGE  
ANNUAL PARTNERS MEETING 2014*

CHAMPIONS RESTAURANT, CAMBRIDGE, MA

TUES., MARCH 25, 2014

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Immediately following the Crossroads Conference on Tuesday afternoon/evening, CTL is hosting a reception for Supply Chain Exchange Partners and CTL staff. Champions Restaurant is located next to the Marriott Hotel in Kendall Square, on the right side of the square as viewed from Main Street.

5:15 pm Reception with beverages and heavy hors d'oeuvres

MIT MEDIA LAB, MIT CAMPUS  
75 AMHERST ST., E 14-6<sup>TH</sup> FLOOR

WED., MARCH 26, 2014

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On Wednesday, March 26, 2014 CTL will convene representatives from the 45+ Partner companies of the CTL Supply Chain Exchange for the 5<sup>th</sup> Annual Partners Meeting. The goals of the meeting are to provide Partners with an update on the latest research and development activities at the Center, and solicit input from Partners research, events and future plans.

8:00 am Registration & Continental Breakfast

8:30 am Welcome and Introductions  
Jim Rice, MIT

9:00 am State of CTL Review:  
Dr. Chris Caplice, MIT

9:15 am SCALE Centers Update  
Dr. Chris Caplice, MIT

9:30 am Engaging with SCALE  
Recruiting  
Executive Education  
Research

9:45 am Supply Chain Exchange Update  
Katie Date, MIT

10:00 am Break and informal discussion

10:15 am Partner Brainstorming – Research and Event Themes  
Break out groups identify 3 specific research themes/project ideas, and 3 event themes/topics

- 10:45 am Partner Brainstorming – Readouts from Breakout Groups
- 11:30 am Discussion about feedback from Breakout Groups
- 11:50 am Group Photo
- 12:00 pm Lunch
- 1:00 pm Supply Chain Management (SCM) Program Update  
Dr. Bruce Arntzen, MIT
- 1:20 pm Researcher Briefs – A series of research updates provided by CTL researchers.
- Dr. Jarrod Goentzel – Humanitarian Response Lab, Disaster Response, USAID Proj.  
Prof. Yossi Sheffi – Supply Chain Risk Management  
Dr. Bruce Arntzen – Hi-Viz Project  
Dr. Tony Craig & Dr. Alexis Hickman – Sustainability  
Dr. Edgar Blanco – Megacities, Sustainability, Visualization  
Dr. Roberto Perez-Franco – Supply Chain Strategy/SC2020 Update  
Dr. Shardul Phadnis – Supply Chain Adaptation and Scenario Thinking  
Dr. Chris Caplice – FreightLab Projects, Scenario Planning, Digital SC, Complexity  
Jim Rice – Port Resilience Projects
- 3:15 pm Break and informal discussion
- 3:30 pm Feedback and Suggestions for 2014-2115  
Feedback solicited from Partners on activities and initiatives for 2014-2015:
- Research  
Events  
Recruiting  
Communications  
Executive Education
- 4:45 pm Adjourn